

## 2024-2027 Strategic Plan



## Vision

The Pasco County
Library Cooperative
enriches our community
by being an essential
resource for connection,
discovery, and creation.

## Mission

The Pasco County Library
Cooperative attracts and satisfies
customers through outstanding and
responsive customer service, an
excellent selection of materials and
resources, and an inclusive
environment that encourages
personal and community betterment.





### Values

The Pasco County Library
Cooperative holds its staff, its
volunteers, and its providers to
the highest standards of
Integrity, Respect, Service
Excellence, and Innovation.



#### STRATEGIC PLAN 2024-2027

# Focus Areas

### Connect

**Goal 1:** Over the next three years, strengthen and increase programs with outside agencies to connect patrons to essential services that support personal and community betterment. **Key Performance Indicators** 

- Year 1: develop rubric (for library team members) to evaluate outside agencies
- Year 1: establish as baseline (number of current collaborations with outside agencies)
- Year 2 and Year 3: increase the number of beneficial collaborations with outside agencies (based on rubric criteria) by 1%

## Engage

**Goal 2:** Each year, purchase materials and other resources to build a collection of resources that engages patrons and library team members.

- On the annual patron satisfaction survey, questions related to library materials (the collection) will be rated as "good."
- On the Employee Engagement (Energage) Survey, 73% (currently 72%) of library team members will respond favorably to the question, "I get the formal training I want for my career."

Innovate

Goal 3: Offer patrons products, programs, and services that encourage utilization of current library resources that support discovery and creation.

 On the annual patron satisfaction survey, customer satisfaction will be rated as "excellent."

